

# Centre for Human-Wildlife Conflict Solutions – Final report

## 1. Project Activities

- ✓ What activities did you complete during your project – WildWise Yukon had a website, pamphlet and bookmarks developed. We hosted 5 speaker events with around 60 participants total. WildWise Yukon also participated in the Environment Fair.
- ✓ How did your activities contribute to your goals and objectives? Our website, pamphlet and bookmarks will provide the society with educational material long term. The pamphlets were mailed out to every community in the Yukon. Our speaker programs were very well received and the Conservation Officers and wildlife managers provided excellent presentations that encouraged discussion among participants. All the work we have done to date has provided community members with the tools to reduce human-wildlife conflict at their homes.
- ✓ Note any variances to your goals, objectives or work plan and explain why they occurred? All of our objectives were met – website, educational materials, pamphlets and workshops. Variances to the work plan - The audit form was done in the form of a bookmark not a poster. We ended up doing 5 speaker nights instead of 4. We did not purchase the pepper spray and bangers but did purchase a retrofitted bear resistant garbage bin that has proved to be an excellent educational tool, which was used at the Environment fair and all 5-speaker series. A volunteer from the society completed the mail out - we did not use intographics.
- ✓ Explain how the results of your work contributed to the protection, enhancement or restoration of fish, wildlife or their habitat – Our group WildWise is still in the early stages, however our work to date has definitely helped protect wildlife. We have been encouraging residents to reduce backyard attractants, which will result in less human-wildlife conflict. We reached 60 people during our speaker series and approximately 860 people attended the environment fair where we shared our message. Word is spreading about our community-based group and we have received all positive feedback from Yukoners.
- ✓ If you were to do the project again what would you do differently – We would have liked to have more participation in our speaker series out in the communities. We did advertise in the free sections of What's Up Yukon and the Yukon news. We also had a radio interview on CBC and an article written in what's up. I think perhaps we would have taken some of the money for paid advertising, as people don't often read the fine print. We were very pleased with our poster design and the buzz it created.

## 2. Communications

- ✓ What did you do to ensure your results were shared with the appropriate groups, people or governments – WildWise sent out a letter to all First Nations groups in the area, as well as other non-profit organizations such as YCS. These letters were intended to introduce our new group and invite them to our speaker series. We plan on working in collaboration with community groups already established in the area. We have an excellent working relationship with Conservation Officer Service and worked in conjunction with them to host the speaker series and do up our environment fair booth. We have been sharing our results of various projects on our facebook page. This page has proven to be an excellent networking tool to work with other organizations.
- ✓ Note how you recognized the Enhancement Trust and/or its mandate? – At each speaker series we recognized all our funders during the introduction. We have also recognized the Enhancement trust fund on our website [www.wildwise.ca](http://www.wildwise.ca)
- ✓ Identify any communication materials, strategies or techniques that you used to promote your project and its objectives. WildWise created a facebook page to promote our group and all of our events. An interview was done on CBC radio promoting the group and the speaker series. We completed an article that went into What's up Yukon. We also contributed an article to the YCS newsletter. Free adverts went out in the Yukon News and What's Up Yukon. We also advertised a public service announcement with CKRW and CBC. Posters were made and over 80 were distributed around Whitehorse and surrounding communities.
- ✓ Include photos of the project in action or the finished product – SEE ATTACHED
  1. Copy of speaker series poster
  2. Article for whats up Yukon
  3. Finished pamphlet
  4. Bookmark
  5. Photos of environment fair
  6. Photos of speaker night
  7. Article written for YCS