

FWET Final Report 2017-18: *Make it Wild!* Workshop Series

Project Activities

YuKonstruct organized a series consisting of 8 workshops throughout the year linking building/making a tangible take-home project with education about enhancing or protecting fish and wildlife populations. This hands-on education about enhancement, restoration and protection of fish and wildlife and their habitat will encourage workshop participants to act with greater stewardship. The evaluation comments below clearly show that our workshops contributed to the goals of the workshop series - stewardship and education that will contribute to the protection of fish and wildlife or their habitat and/or building projects that will enhance wildlife habitat in Yukon.

There were variances in the subject matter of the workshops that we offered compared to our project proposal. These were necessary changes due to instructors availability and interest. In addition, we have been through several organizational changes since the last 12 months, which caused a delay in programming. Following the recommendations issued last year, Yukonstruct has dedicated an employee to the coordination of the Make it Wild! Series which has been beneficial at many levels such as advertising, registration process, consistency and instructors management. We have also programmed a workshop twice due to the large demands and wait list (Duck Nesting workshop SPECIAL FAMILY).

Due to facilitator availability and the delay in programming, the last 2 workshops of the Make it Wild series - had to be scheduled after the reporting period on March 15.

Despite these changes and challenges, YuKonstruct met the goal to program 8 workshops with great success. Participants reported satisfaction with both the hands-on practical experience and educational component of the workshops. Many participants reported learning something that will contribute to the protection, enhancement or restoration of fish, wildlife or their habitat.

We have detailed in APPENDIX A how each workshop was rated by participants based on the equipment/facility that they had the opportunity to use through Yukonstruct, the instructor, the practical hands-on experience, and the educational experience. We have also summarized comments that were provided about their workshop experience or what they learned.

Communications

Communication materials

We had a *feel and look* package created for each event and created a poster (+flyer format) and both digital and printed ads.

Strategies

Every poster and advert recognised the partnership with the Fish and Wildlife Enhancement Trust. We also thanked and recognised the Fish and Wildlife Enhancement Trust in the introduction to each workshop.

Each event has been posted on our website (<http://yukonstruct.com/events/>) and promoted on social media (Facebook, Twitter and Instagram). We ran a 2-week paid advertisement for event on Facebook. YuKonstruct has a very large Facebook following of 1,750 people, and advertising expanded our reach. More than 1.8 billion people use Facebook every month, and it allows you to choose your audience for advertising based on demographics, behaviours or contact information. For these adverts, we chose a custom audience based on interest in fish, wildlife and stewardship. **The demographics of our communication reach are 61% Female - 35% Male and over 60% of our members are between 25-45 years old.**

YuKonstruct is followed by 750 people on Twitter and 193 on Instagram.

We also highlighted each event of the series in our monthly newsletter (750 subscribers) and promoted each event through ArtsNet.

We printed copies of the developed posters and displayed them prominently at YuKonstruct and (co)space, our sister facility downtown.

We've been invited to talk about the Duck Nesting Workshop and the *Make it Wild!* series on the CBC Radio One Whitehorse (Feb 23th).

Appendix B provides the visuals that were developed for each workshop as well as a selection of photos.

Financial Reports

As demonstrated in budget sheets 1 and 2, there were differences in our actual expenditures from our projected budget. This was expected because workshops were developed during the course of the year, and different YuKonstruct instructors had different rates and needs for preparation time. The biggest workshop expense was the paddle making workshop as the time to create a handcrafted bent-shaft paddle was much greater than most other workshops, and the instructor fee was higher. This balanced out with the rest of the workshops, which were delivered at lower than the projected costs.

Final report Budget Sheet

Expenditure Categories	Item	Projected Cost	Actual Cost	Receipts Included
1. Project/Rental Expenses (equipment, machinery)	N/A	N/A	N/A	N/A
2. Wages and Contract Services	Instructor fees and additional staff	3,000	3,705	Yes - includes paycheques for employees who assisted with specific workshops
3. Office and Administrative Expenses (telephone, Printing, registration management, instructors management)	Coordination and administration	3,000	7hrs per workshop (\$50/hr) = 3000	Yes - all were paycheques to Julie Decoutere-Neilsen
4. Travel Expenses (Food, accommodation, transportation)	N/A	N/A	N/A	N/A

5. Materials & Supplies	Promotional materials, social media posting and presenter honorariums	2,500	1,795	Yes
Facility Expenses	Facility rental	1,500	1,500	No bill - this is the amount charged by YuKonstruct for the use of facility and equipment
Other Expenses	N/A	N/A	N/A	N/A
	TOTALS	10,000	10,000	

APPENDIX A

Workshop 1: Make your own pike fishing gear!

Workshop Goal: Make wooden pike lures and learn about hands-on instruction in pike fishing techniques, recreational lake pike fishery, the harvest sensitivity of lake trout and why pike are a good alternative.

<i>RATING OUT OF 5</i>	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.1	4.5	4.4	4.8

Comments:

- That is better to fish for pike because of their resiliantness
- Learned a lot but need longer time.
- I learned about why we should catch pike, not trout and great spots to do that.

Workshop 2: Make your own reusable game bag!

Workshop Goal: Make a bag to keep dirt and insects off of meat and learn tips on caring for game in the field.

<i>RATING OUT OF 5</i>	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.8	5	4.7	5

Comments:

- I learned about proper meat handling in the field! I met the goal of making a game bag and learned to sew.
- I learned tips for preserving meat in the field and also became familiar with the sewing machine.
- I learned that insects can get through cheesecloth bags and that synthetic material is better than cotton for game bags. I also learned a french seam.

Workshop 3: Make your own bird box!

Workshop Goal: Make a plywood bird box to promote habitat for Yukon's small cavity-nesting birds – swallows, bluebirds and chickadees. Learn more about Yukon's cavity-nesting bird population, tips about avoiding squirrels, and how to pick a good spot to mount your bird box.

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.3	4.6	4.6	4.7

Comments:

- I learned an effective way to make a nest. I know birds can be very particular and am excited about a project that is actually inviting to the birds, and won't just sit empty because the dimensions are not quite right.
- I learned about Yukon cavity-nesting birds and that large dead trees are important for them.
- There was quite a bit of information given that was new to me, I really enjoyed it. A great evening.
- I came away with a bird nesting box and learned about how to use baffles and poles to reduce squirrels.
- We should replace what we take i.e., bird houses for firewood. It was great, I learned so much and had fun.

Workshop 4: Make a duck nesting box! SPECIAL FAMILY

Workshop Goal:

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4	5	5	5

Comments:

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Workshop 5: Make your own fur accessory!

Workshop Goal:

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.75	5	5	5

Comments:

- Awesome workshop! I learned that there are lots of ways to conserve meat and avoid waste.
- Excellent workshop!
- I learned methods to avoid food wastage
- This workshop gave me a reason to stop and reflect on meat wastage and food preservation/preparation. The tips on storing meat -- double wrap or vacuum pack were great.

Workshop 6: Make a duck nesting box! SPECIAL FAMILY

Workshop Goal:

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.8	4.8	4.8	4.8

Workshop 7: Tie your own Flies!

Workshop Goal: Learn to tie functional and durable flies. Topics covered include an introduction to fly fishing, a proper use of tools, proportioning of the fly, wrapping hackles, dubbing, weighting flies and basic dry fly techniques.

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant	4.5	5	4	4.5

responses				
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Workshop 8: Make your own Bee House

Workshop Goal: Learn how to create a bee house for solitary cavity nesting bees. Bee houses can contribute to native bee habitat in Yukon and help to promote pollinator habitat around your gardens. Starting with a basic house plan, participants use their creativity to design and construct their own bee house using a variety of materials.

RATING OUT OF 5	Equipment / facility	Instructor	Practical hands-on experience	Educational experience
Summary of participant responses	4.2	5	4.5	4

APPENDIX B

YuKonstruct presents

THE Make it Wild! workshop series

27 AUG
10am - 12pm
135 Industrial Road

Brought to you in partnership with:

Yukon Fish & Wildlife Enhancement Trust

Workshop #1
Make your own pike fishing gear!

YuKonstruct presents

THE Make it Wild! workshop series

13 JAN
10am - 1pm

Brought to you in partnership with:

Yukon Fish & Wildlife Enhancement Trust

Workshop #4
Make a duck nesting box!

Work with your hands as you complete a conservation project to increase habitat for our feathered friends!

This family workshop will have us exploring the lives of Yukon water birds, and then building a duck box to improve access to nest sites when they migrate North this Spring.

FAMILY-FRIENDLY!

YuKonstruct presents

THE Make it Wild! workshop series

**18
sept**
6 PM - 9 PM

135 Industrial Road

Brought to you in
partnership with:



Workshop #2 Make your own reusable game bag!

Learn tips from
Hunter Education & Outreach
Officer **Jim Welsh** on caring for
your game in the field...
and **Design and make** bag that will
keep dirt and insects off of your meat!



YuKonstruct presents

THE Make it Wild! workshop series

**03
Feb**
10am - 1pm

\$45



Brought to you in
partnership with:

IN COLLABORATION WITH:



Workshop #5 Make your own fur accessory!

Fur Sewing

Here you will learn basic sewing techniques for working with
fur and also partake in a trapper education component.
Each participant will be able to take home their own
homemade pom-poms and accessories!



YuKonstruct presents

THE Make it Wild! workshop series

**09
DEC**
9am - 12pm

Brought to you in
partnership with:



Workshop #3 Make your own bird box!

Make a plywood bird box to promote
habitat for Yukon's small cavity-nesting birds
- swallows, bluebirds and chickadees.
Learn more about Yukon's cavity-nesting bird
population, tips about avoiding squirrels, and how
to pick a good spot to mount your bird box from
biologists Marty Mossop and Katie Aitken.



YuKonstruct presents

THE Make it Wild! workshop series

**FEB
24**
10am - 12pm

Brought to you in
partnership with:



Workshop #4 Make your duck nesting box!

Work with your hands as you
complete a conservation project to
increase habitat for our feathered
friends!

This family workshop will have us exploring
the lives of Yukon water birds, and then
building a duck box to improve access to
nest sites when they migrate North this Spring.



FAMILY-FRIENDLY!

YuKonstruct presents

THE Make it Wild! workshop series

**15
APRIL**
9:30am - 12pm

Brought to you in
partnership with:



Workshop #7 Tie your own flies!

Basic introduction to the art
and science of fly tying!
Learn why flies catch fish,
understand what you need to
tie your own fly and then dive
right in... and begin!



YuKonstruct presents

THE Make it Wild! workshop series

**12
June**
6pm - 9pm

Brought to you in
partnership with:



Workshop Make your own bee house!

Did you know that Yukon
has over 90 species of
bees!

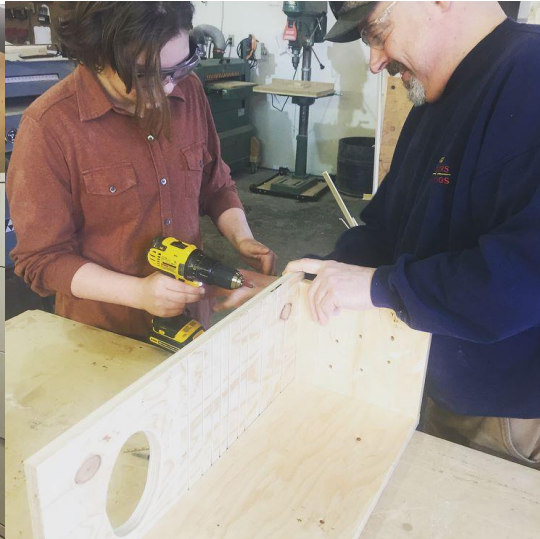
Learn how to create a bee house for
solitary cavity nesting bees.
Bee houses can contribute to native bee
habitat in Yukon and help to promote
pollinator habitat around your gardens.



Yukonconstruct

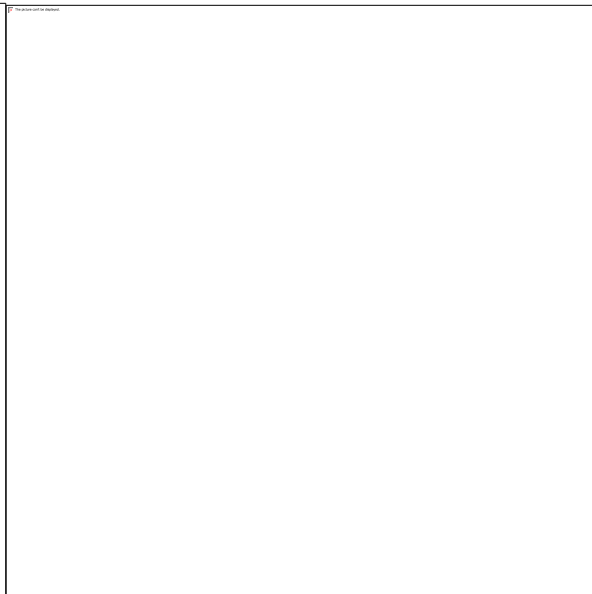
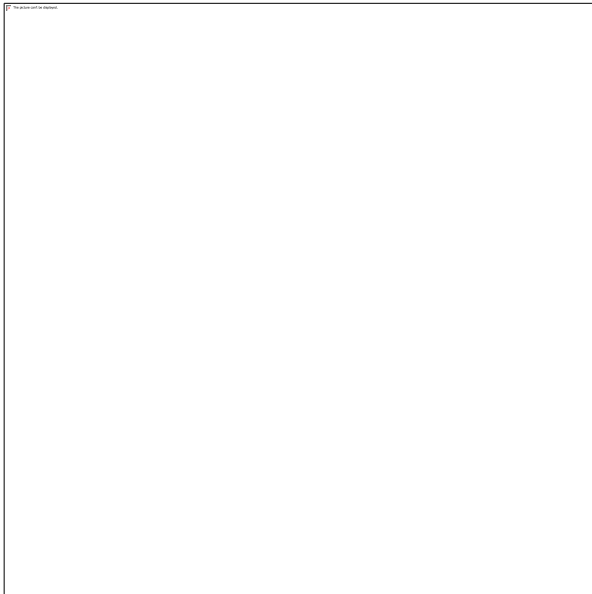


Fur sewing Workshop with Conservation Officer Ryan Sealy giving a talk on Yukon Trapper Education.



Duck Nesting Box Workshop SPECIAL Family with Rivers to Ridges

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